

# **YOUR FIRST INFO PRODUCT**

**LESSON 11**

# SETTING UP YOUR JV PAGE

## Hot Converting Offer For Easy Cash

### "Promote One Of The Top Vendors In The Ebusiness/Emarketing Category For Easy Commissions."


**We use a proven formula and funnel that has generated 32 Six Figure Launches. This Will Convert For You!**

#### E-business & E-marketing






Sort results by:  
Gravity

☐ Low to High  
☒ High to Low

No Cost Income Stream And The Real Coaching Club (view mobile)  
These Three Real-life Internet Marketers Are Bucking The Trend, And Shunning The "push Button" Systems. Instead You'll See How We Make Real Money Online. We're Personally Going To Coach You To Success! Affiliates - [www.realguysrealemoney.com/affiliates](http://www.realguysrealemoney.com/affiliates)

Avg \$/sale  
**\$34.59**  
**PROMOTE**  
  
Add To Favorites

Stats: Initial \$/sale: \$20.27 | Avg \$/sale: 50.0% | Avg Rebill Total: \$122.56 |  
Avg %/rebill: 30.0% | Grav: 396.63  
Cat: E-business & E-marketing : E-commerce Operations

My Stats:  
    

Get Cash For Surveys - \$50 Bonus To New Affiliates! (view mobile)  
Avg \$/sale  
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(Shown: Our Gravity During Recent Launch)

#### Here is our proven funnel:

\$37 Front End ---> \$97 OTO ---> \$4.95/Trial Into Our Real Coaching Club  
Which Pays Montly Commissions at \$97/month after trial!

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We have designed this funnel for the optimum conversions. We always see high conversions of between 40% to 50% or higher on our one time offers. Expect huge commissions, and monthly commissions from new members of our Real Coaching Club. **Our launch formula has produced 31 six figure launches for Eric Holmlund.** Our funnel produces high commissions for our affiliates.

#### Unsolicited Facebook Message From One of Our Many Affiliates...

Paul... wow... this thing was GREAT !!

I barely promoted ... and I see I still got an honorable mention in the context... it converted fantastic... and I didn't send that much traffic

I committed to really promoting  new product launch.... And Boy, did I pick the wrong product to promote !!

I should have went balls to the wall on your product !! I am so sorry and am so full of regrets on this.... Please, let me know when you guys do this again.. I won't make the same mistake twice !

#### Get In On This Promotion!

First Name:

Last Name:

Email Address:

ClickBank ID

**Become Our JV Partner!**

**Note:** We will **never** sell or share your email address with anyone. **Never.** You may unsubscribe anytime. I hate spam just as much as you do.

[Click Here for Email Swipes and Links](#)

# SETTING UP YOUR JV PAGE

Introducing The "Real Guys"  
Jeff Wellman, Paul Counts, and Eric Holmlund



We are revolting against all the scams and fakeness in the marketplace, and we're showing your audience real methods to earning income online. It is difficult to find quality products that deliver to your users in the "EBusiness/Emarketing" category on Clickbank, and we are happy to provide a great opportunity for you to promote our top products.

***We have an unheard of combined 35 years of Internet marketing experience!***

Currently we have our hot 89 Video No Cost Income Stream Funnel for you to promote.

**Finally there's a way for your users to generate income online  
WITHOUT spending any money on websites or advertising!**

One of THE most frequently asked questions that we receive is...

**"How can I make money online without spending money?"**

We've been asked that question by hundreds of people from all walks of life all over the world. That simple question became the foundation of our **No Cost Income Stream 2.0** system.

Once we mastered this system we wanted to make sure we presented the materials in an easy to follow formula so you can actually follow along. We have **compiled a total of 89 powerful videos that show you every step** of the way how to be wildly successful online without having to invest anything at all!

**Introducing Our Special Video Series  
"No Cost Income Stream 2.0"**



# SETTING UP YOUR JV PAGE

This powerful video based training course will teach you 5 separate business models!

- **Business Model #1: No Cost Product Launches**
  - Create your own product and launch it with no cash needed up front.
  - Start your digital product empire and get affiliates promoting it for you!
  - This no cost product launch method has never been taught anywhere!
  - Discover how to write sales copy that converts.
- **Business Model #2: No Cost Freelancing**
  - Generate cash on demand and launch your own freelance career with no cash needed.
  - Discover a unique twist to micro job sites that will change your perspective, and line your wallets with cash.
  - Use these no cost methods for fast cash as well!
- **Business Model #3: No Cost Video Marketing**
  - Use our tried and true video marketing business model to easily create videos that send buyers to your affiliate links or subscribers to your list.
  - This video marketing business model is so simple you won't believe you haven't done it before.
- **Business Model #4: No Cost List Building**
  - Yes, you can build your email list for free using our secret system!
  - Convert that list building success into a full time, job crushing income.
- **Business Model #5: No Cost Affiliate Marketing**
  - Use our solutions to find the perfect products to promote as an affiliate.
  - Learn the free powerful web editor we use to create hot looking affiliate sites in minutes!
  - These free affiliate sites are mobile friendly as well so they work great across all phones and devices!
- **No Cost Traffic Methods**
  - Unleash our 16 proven free traffic methods in your business to see real results.
  - Leverage our winning keyword research formula to ramp up any of these 5 no cost business models.

**Get In On This Promotion!**

First Name:


Last Name:

Email Address:

ClickBank ID:

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**Note:** We will **never** sell or share your email address with anyone. **Never.** You may unsubscribe anytime. I hate spam just as much as you do.



[Click Here for Email Swipes and Links](#)

[Support Desk: Contact Us](#)

# SETTING UP YOUR JV PAGE – EMAIL SWIPES

## Hot Converting Offer For Easy Cash

### "Use These Swipes To Maximize Your Earnings! Copy/Paste and Profit!"

You get 50% commission on the front end, OTO, and downsell. The coaching club pays 50% on the first payment, and 30% on monthly \$97 recurring payments until they cancel.

We are running the affiliate program through ClickBank.

If you need a Clickbank account [sign up here](#).

The ClickBank ID is: **REALGUYS**

Therefore your affiliate link will be in the following format:

<http://YourCBIDhere.realguys.hop.clickbank.net> (replace YourCBIDhere with your affiliate ID)

Your traffic will go directly to the sales page.

#### EMAIL OPTION #1 (No Cost Angle)

Possible subject lines:

- 1) A no cost income stream...
- 2) A way to generate income... at no cost!?
- 3) It takes money to make money... NOT!
- 4) The no cost way to generate income online...

Hi {!firstname\_fix},

Finally there's a way to generate income online WITHOUT spending money on websites and advertising:

<http://YOURClickbankIDhere.realguys.hop.clickbank.net>

You've probably heard the phrase "it takes money to make money."

#### EMAIL OPTION #2 (Most Frequently Asked Question Angle)

Possible subject lines:

- 1) The most frequently asked question (ANSWERED)
- 2) Finally a good answer to this question...
- 3) An answer to the million dollar question...
- 4) The REAL answer to THE question...
- 5) The most common question in Internet marketing...
- 6) The million dollar question – Answered!
- 7) My most frequently asked question...
- 8) The answer to the big question...

Hi {!firstname\_fix},

In this business there is ONE question that seems to be asked more than any others.

Can you guess what it is?

See the question (and the answer) here:

<http://YOURClickbankIDhere.realguys.hop.clickbank.net>

Hundreds of people have been asking this question over the years, and finally there's a GOOD answer.

OK, I'll give you a hint. Here's the question...

"How do I make \_\_\_\_\_ online, without spending any \_\_\_\_\_ ?"

I'm pretty sure you're going to want to see this!

<http://YOURClickbankIDhere.realguys.hop.clickbank.net>

They're going to be taking the video down soon, so I recommend watching it today.

To your success,

YOUR NAME

# TOP 12 TIPS TO RECRUIT JV PARTNERS

- Product Launch Announcement Sites.
  - Internet Marketing – [www.muncheye.com](http://www.muncheye.com)
  - Internet Marketing – [www.jvnotifypro.com](http://www.jvnotifypro.com) (Best and longest running JV site.)
  - Google Search “product launch calendar” for more.
- Leveraging Product Launch Announcement Sites.
  - Use the main product launch announcement site to make a list of joint venture partners in your space.
  - See who is doing a product launch and connect via email, Facebook, or Skype.
  - Offer them a spot on your download page.
  - Introduce them to your connections.
  - Get their attention with a small gift.
  - Join launch update lists.
- Setup a Facebook group for your affiliates.
  - Include links to your JV page.
  - Updates on the launch.
  - Provide resources and advice for your affiliates like articles or videos.

# TIPS TO RECRUIT JV PARTNERS

- Leverage Facebook Messaging
  - Most top influencers and your affiliates are on Facebook.
  - Friend request, interact with them, and send a message.
  - See how you can help them first.
- Join Facebook Groups Related To Joint Ventures
  - Find JV launch groups on Facebook.
  - Find Internet marketing or groups related to your niche with influencers.
  - Post about your launch in these groups.
- Subscribe to emails of the big players in your niche.
  - See what types of offers they promote.
  - Understand their business.
  - Use this insight to approach them intelligently.
  - Look for opportunities to serve them first.
  - Be a customer of theirs.
  - Offer a video testimonial for their product.



# TIPS TO RECRUIT JV PARTNERS

- Skype
  - Download Skype on your computer or smart phone or both.
  - Connect with top affiliates that you see showing up on leaderboards.
  - Really anyone that may be promoting within your niche market.
- GooglePlus, Twitter, and LinkedIn
  - Friend request or follow those affiliates you have targeted.
  - Send a private message to them introducing yourself.
  - Post to these social media sites.
- Press release
  - Post a press release about your product launch.
- Article or Free Report On Affiliate Marketing Strategies
  - Post on WarriorForum.com or JVNotifyPro.com
- Post a video on YouTube about your upcoming launch.
  - Include your JV page link inside the video and in the description box.
  - Example: Give informative content on running a proper affiliate campaign.
- Use EzineArticles.com, YouTube, and Popular Industry Websites
  - Look for people within your niche that may not normally be contacted.
  - People with a strong YouTube presence or forum presence.
  - Look at their resource box on EzineArticles.com to get in touch with them.



# TIPS TO RECRUIT JV PARTNERS

- Paid Recruitment Options
  - Solo ads to JV lists.
    - JVNotifyPro.com and MunchEye.com offer this.
  - Banner ads on top of launch sites.
  - Live industry events and tradeshow.
  - Clickbank.com advertising.
  - Targeted Facebook campaigns (While you still can!)
    - Test your Facebook ads.
    - Your photos make all the difference!