

YOUR FIRST INFO PRODUCT

LESSON 15

TIPS TO RECRUIT JV PARTNERS

- Product Launch Announcement Sites.
 - Internet Marketing – www.muncheye.com
 - Internet Marketing – www.jvnotifypro.com (Best and longest running JV site.)
 - Google Search “product launch calendar” for more.
- Leveraging Product Launch Announcement Sites.
 - Use the main product launch announcement site to make a list of joint venture partners in your space.
 - See who is doing a product launch and connect via email, Facebook, or Skype.
 - Offer them a spot on your download page.
 - Introduce them to your connections.
 - Get their attention with a small gift.
 - Join launch update lists.
- Setup a Facebook group for your affiliates.
 - Include links to your JV page.
 - Updates on the launch.
 - Provide resources and advice for your affiliates like articles or videos.

TIPS TO RECRUIT JV PARTNERS

- Leverage Facebook Messaging
 - Most top influencers and your affiliates are on Facebook.
 - Friend request, interact with them, and send a message.
 - See how you can help them first.
- Join Facebook Groups Related To Joint Ventures
 - Find JV launch groups on Facebook.
 - Find Internet marketing or groups related to your niche with influencers.
 - Post about your launch in these groups.
- Subscribe to emails of the big players in your niche.
 - See what types of offers they promote.
 - Understand their business.
 - Use this insight to approach them intelligently.
 - Look for opportunities to serve them first.
 - Be a customer of theirs.
 - Offer a video testimonial for their product.

TIPS TO RECRUIT JV PARTNERS

- Skype
 - Download Skype on your computer or smart phone or both.
 - Connect with top affiliates that you see showing up on leaderboards.
 - Really anyone that may be promoting within your niche market.
- GooglePlus, Twitter, and LinkedIn
 - Friend request or follow those affiliates you have targeted.
 - Send a private message to them introducing yourself.
 - Post to these social media sites.
- Press release
 - Post a press release about your product launch.
- Article or Free Report On Affiliate Marketing Strategies
 - Post on WarriorForum.com or JVNotifyPro.com
- Post a video on YouTube about your upcoming launch.
 - Include your JV page link inside the video and in the description box.
 - Example: Give informative content on running a proper affiliate campaign.
- Use EzineArticles.com, YouTube, Popular Industry Websites, Clickbank
 - Look for people within your niche that may not normally be contacted.
 - People with a strong YouTube presence or forum presence.
 - Look at their resource box on EzineArticles.com to get in touch with them.

TIPS TO RECRUIT JV PARTNERS

- Paid Recruitment Options
 - Solo ads to JV lists.
 - JVNotifyPro.com and MunchEye.com offer this.
 - Banner ads on top of launch sites.
 - Live industry events and tradeshow.
 - Clickbank.com advertising.
 - Targeted Facebook campaigns (While you still can!)
 - Test your Facebook ads.
 - Your photos make all the difference!