

Fast Track Guide: Marketing Your Hot-Selling Products Checklist

Product: _____

Keywords to be used in marketing material: _____

Trends, Current Events & Top Stories to piggyback on: _____

Supporting content to create for on-site marketing purposes:

Articles

Who will create it?

Videos

Who will create it?

Audios

Who will create it?

Images

Who will create it?

Other

Who will create it?

Content to create for off-site marketing purposes:

Articles

Who will create it?

Videos

Who will create it?

Audios

Who will create it?

Images

Who will create it?

Other

Who will create it?

Top social media sites for my niche/product: _____

LIST BUILDING AND EMAIL MARKETING

Freebie for opt-in page: _____

Interesting email messages to create: _____

Offers to create for promotional purposes: _____

ADVERTISING

Content to create for paid-advertising purposes:

Google AdWords

Who will create it?

Facebook

Who will create it?

Twitter Ads

Who will create it?

LinkedIn Ads

Who will create it?

Other

Who will create it?

Resources:

1. [BlueHost](#): hosting your domain, professional email and WordPress blog.
2. [Aweber autoresponder](#): for your professional autoresponder.
3. [The Conversion Pros](#): for all of your professional marketing tools
4. [My Best Lead Sources](#): These are all proven to work to build your list and make sales (if you are good to them of course.)
5. [Resell Rights Weekly](#) is a great source for PLR material from which you can create your own products. Highly recommended source!